



Dear friends in the barrel racing industry,

The Texas Best Barrel Futurity Sale is dedicated to supporting the breeding of quality barrel horses and promoting aged-event competition to showcase these equine athletes.

In just six short years, the TBBFS has become one of the premier sales in the barrel horse industry. We sold 64 head for a net sales of \$633,300 with a net average price of \$11,049.00. The **2017 High Seller & High Selling Yearling** (Barbara Ammerman Memorial Award) sold for **\$50,000**, a YEARLING stallion by **Shawne Bug Leo** out of blue hen producing mare **“Lady Rompin”** that **Isabella Quarter Horses** raised and represented! Todd Matte purchased this fine stallion prospect.

We are looking for fellow enthusiasts to help sponsor our seventh sale on **November 3, 2018** at the **Brazos County Expo Complex in Bryan, Texas**. The sale will be held in conjunction with the **Texas Fall Barrel Classic Futurity with \$30,000 added** and the **BBR Southern Territory 5D Finals with \$10,000 added**. A **Derby and Youth with \$5,000 added events will be held October 31st thru November 4th**.

The Texas Best Barrel Futurity Sale’s goal is to provide all breeders, large and small, with an avenue to market their yearling to 2 yr old barrel prospects to well started 3 & 4 yr olds. The TBBFS is open to all horses under the age of 4 years old and broodmares bred to stallions pointed toward the barrel racing industry. We are seeking sponsors for a **Sale Graduate “Side Pot”** to the **Texas Fall Barrel Classic Futurity** at no extra futurity fees to the owner. The **Sale Graduate Side Pot** would help consignors/producers prove their breeding program with this incentive money. **The goal is to increase the TBBFS Sale Graduate Incentive to \$7,000 for 2018**. The top 3 highest placing **Texas Best Barrel Futurity Sale Graduates would receive, First: \$3,500 Second: \$2,500 Third: \$1000**. **The 2017 Sale Graduate Incentive paid out \$6,000 to three Texas Best Sale Graduates!**

1st Casi Jo Guess \$3,000 2nd Holly Calfee \$2,000 and 3rd Millie Marquart \$1,000!

This is Equi-stat earnings for each futurity horse, which in turn will help proving your broodmare producing earnings and if you own the stallion, that is a win win! TBBFS understands how difficult it is to get home-raised colts into the right hands and prove young breeding stock. We invite you to join us in supporting the efforts of barrel horse breeders through sponsorship of the **only barrel horse prospect sale in Texas**. Enclosed are the sponsorship opportunities currently available. Please feel free to contact me at hanoverquarterhorses@yahoo.com or 979.828.3621 or 979.255.0745.

Thank you,

Doug & Donna Hanover

1038 Cedar Creek Rd., Hearne, TX 77859
979 828 3621 / hanoverquarterhorses@yahoo.com / 979 255 0745

Title Sale Sponsor

\$7,000 or greater cash donation

Top billing on all media—press releases, advertisements, your stallion/ranch flyers will be posted in the sale office & sale horse area, print and online catalog, etc., leading up to the sale and post-sale results and media coverage. Two full-page color ads in the sale catalog/event program. Booth space at the event. Two banners in the demonstration & sale ring. Photograph taken with the high selling horse.

TEXAS BEST BARREL FUTURITY SALE GRADUATE SIDE POT

\$2,000-\$7,000 cash donation

Top billing on all media—press releases, advertisements, We will post your stallion/ranch flyers in sale horse area & office, print and online catalog, etc., throughout the 2018 event. Full page color ad in the sale catalog/event program. Booth space at the event. Banners in the sale horse stall area & sale ring.

Standard sponsor

\$1,500 or greater cash donation

Logo on all media—press releases, advertisements in print and online catalog, etc., leading up to the sale and post sale results and media coverage. Full-page color ad in the sale catalog/event program. Banner in sale horse stall area & sale ring.

\$1000 cash donation

Logo on all media—press releases, advertisements in print and online catalog, etc., leading up to the sale and post sale results and media coverage. Half-page color ad in the sale catalog/event program. Banner in sale horse stall area & sale ring.

Product sponsor

\$1000 cash donation, plus product distribution

Logo on all media—press releases, advertisements in print and online catalog, etc., leading up to the sale and post sale results and media coverage. Half-page color ad in the sale catalog/event program. Booth space at the event. Banner in sale arena. Exclusive right to distribute product to sale consignors and buyers.

For more sponsorship information, please contact Donna Hanover at 979.255.0745 or 979.204.2882.

Sale Catalog/Program advertising

The sale catalog will be mailed to prospective buyers by the first week in October and will be available online by October 1st. Additional catalogs will be available at the Brazos County Complex during Texas Fall Barrel Classic Futurity & Derby and the BBR Southern Territory 5D Finals. The combined events and Texas Best Sale will draw barrel racing enthusiasts from all over the country.

Ad rates:

Inside covers, full color only, \$750

Full page, full color (8.5 x 11) \$600

Full page, black & white, \$400

1/2 page, full color (7.5 x 4.75) \$300

Camera ready ads (high resolution jpg files or pdf files) 8.5 x 11 trim - bleed 1/4 inch on all sides, image area 1/2 inch in from sides and top, 3/4 inch from bottom to allow for page numbers are due by September 1st.

Ad design will be available for an additional fee. Materials for design must be in hand by July 1,2018.

Larry Larson : email: llo.photographics@gmail.com Phone: 605-390-8610

For more information on catalog advertising, please contact Donna Hanover at

979-828-3621 or hanoverquarterhorses@yahoo.com.